

BUILDING THE FUTURE OF WEB COMMUNITIES TODAY.

We are currently looking for a full time Search Engine Optimization analyst with a deep understanding of SEO Concepts. This person will be responsible for managing and optimizing SEO campaigns for several website

Any Candidate we contact will be required to create a full test campaign including performing keyword research and provide recommendations.

[Learn more about First Beat Media](#)

Search Engine Optimization Analyst (SEO)

SKILLS & REQUIREMENTS:

- Knowledge of HTML, CSS, JavaScript and other programming languages
- MUST have a STRONG SEO background (not entry level)
- Experience in keyword research and build-out
- Experience with leading search engine ranking, traffic and analysis software.

EDUCATION/EXPERIENCE:

- 2 year college degree or equivalent work experience
- 2+ years experience specializing in natural / organic web / search optimization

PRIMARY RESPONSIBILITIES:

- Perform Keyword research
- Creates overall strategy or Road map for successful natural Search Optimization campaign
- SEO Strategist will be responsible for creating the overall strategy
- Creation of optimization strategy document and reports
- Reviews of existing already completed campaigns
- Verify implementation of SEO recommendations
- Maintain an understanding of SEO industry trends and research industry related media.

Candidate Must be available online through IM (ICQ/Gchat/MSN) during normal working hours 9AM - 6PM EST