



Skin and beauty care is our passion. Our selected range of leading brands is our guarantee of success: Labello, NIVEA, 8x4, la prairie, JUVENA, arix, Eucerin, FUTURO, Hansaplast/Elastoplast and Florena. More than 21,000 employees worldwide drive forward Beiersdorf's development with their performance and commitment. We value team spirit and cooperation which characterize Beiersdorf's special corporate culture.

We are a well-known international company in the field of consumer goods with 10 affiliates in Central and Eastern European region with regional headquarters in Vienna.

Our sales performance has been exceptional over recent years. To maintain this growth we offer broad responsibilities and challenging tasks, enabling our people to raise the bar in all fields of our business - every day right from the start. We reinforce their commitment by offering comprehensive continuous professional development and training programs. For us, both are always important: success and people.

Beiersdorf in Serbia holds a strong leading position in the cosmetic market. In order to further strengthen our market leading position in Serbia, we are looking for



### Customer and Shopper Marketing Assistant

within Sales department, located in Belgrade.

He/she will be responsible for:

- Execution of BTL and trade activities in order to meet promotional objectives within budget restrictions and in line with marketing strategy.
- Development of state-of-the-art promotional material at the point of sales with local and regional agencies
- Trade budget monitoring

Ideal candidate should meet the following minimum prerequisites:

- Three years of relevant work experience, preferably FMCG Company (multinational company is an advantage).
- University degree is a must: Economics or Business Administration degree
- Excellent English (fluent, reading and writing skills). German language knowledge is an advantage
- Passion for success, action and goal oriented, willingness to learn
- good knowledge of all current Microsoft application programs
- B drivers licence
- military obligation completed for male candidates

Please send your CV application with cover letter **until 10<sup>th</sup> of July** on [konkursbeiersdorf\\_48234@infostud.com](mailto:konkursbeiersdorf_48234@infostud.com)

Only short listed candidates will be contacted.

[www.beiersdorf.com](http://www.beiersdorf.com), [www.NIVEA.com](http://www.NIVEA.com)