



TRADE MARKETING MANAGER

Multinational FMCG Company

With an active presence world-wide and with its well-known brands, our client is one of the leading players in the Fast Moving Consumer Goods industry. Its products are innovative and recognizable, its employees committed to excellence. The company plans to grow further and invest in both business and people development. Currently, on behalf of our client, we are looking for a highly motivated and committed Trade Marketing Manager, who will be based in Belgrade. The incumbent will be responsible for development and implementation of all in-store marketing activities and will be accountable for annual plan development and budget management in the area of Trade Marketing. Furthermore, the position holder is in charge of merchandising strategy and design development of all in-store promotional material.

A suitable candidate has University degree and 3-5 years of managerial experience in a multinational company combined with Trade Marketing know-how. Candidate should also have strong customer focus, drive for results, ability to set priorities and make decisions timely. S/he should be creative and well-organized person who enjoys working in a team. Proficiency in both English and Serbian is a must. To apply for this attractive position, please send your CV in English with contact data, quoting the Ref. No. SR-3868 to:

neumann:

LINKING OUR TALENTS

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