



BUILDING THE FUTURE OF WEB COMMUNITIES TODAY.

First Beat Media, Inc., a domain acquisition, online entertainment media company who targets premier industry leading domains and develops them into strong portals

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PPC Specialist (Google/MSN/Facebook)

We are currently looking for a full time Paid search marketing analyst with experience of paid search marketing on Google, MSN and Facebook.

Skills/Qualifications:

- Must be familiar with Google Adwords, MSN Adcenter and Yahoo Search marketing
- Must have strong understanding of Quality Score and how to maximize it
- Must demonstrate complete knowledge of paid search and bring something new to the table
- Candidates should have a strong Knowledge of paid search tools
- Must be Should be available online through IM (ICQ/Gchat/MSN) during normal working hours 9AM - 6PM EST
- Candidate should have strong organizational and time management skills
- We are looking for someone that is eager to meet and exceed objectives

Requirements:

- Perform Keyword research and keyword development for any market
- Write ads using different techniques
- Manage bids and develop strategies to increase the effectiveness of our paid search campaigns
- Create and optimize landing pages that will convert at high levels
- Create daily reports with full analysis of campaign statuses

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