



This is an extraordinary opportunity to develop within a prestigious group renowned for its quality and integrity, intensive training programme for professional development of its employees, talent management and people care.

The Company is requiring high potential candidates committed to excellence, best practices and continuous improvement.

Due to the rapid growth of the business we are looking for such professional to join our Marketing team in the following position:

MARKETING SPECIALIST FOR SPARKLING SOFT DRINKS

Temporary position: 9 months
Location: Beograd

JOB REQUIREMENTS:

CANDIDATE PROFILE:

Essential:

- University degree
- English language fluency
- Drivers license B category
- At least 1 year of relevant working experience
- Personal attributes:
 - Ability to organize and prioritize work
 - Strong negotiation and interpersonal skills
 - Analytical and problem-solving skills
 - High level of responsibility

JOB DESCRIPTION:

Selected candidate will be responsible for planning, organizing, coordinating and controlling all of the BTL (below-the-line) marketing operations related to soft sparkling drinks from our product portfolio. He/she will work on implementation of marketing activity calendar, coordination and implementation of impact full promotions and new product launches, and building cross-functional relationships in order to improve business results and ensure timely delivery of promotions and launches. Selected candidate will be responsible for preparation and control of actual project expenses according to budget.

HOW TO APPLY:

You can find the application on the following address:

www.coca-colahellenic.omega.rs

Your filled application and CV on not more than two pages should be submitted by **May 31st, 2012.**

Coca-Cola Hellenic is one of the leading nonalcoholic beverages producers in the Europe. Employing over 44.000 people, Coca-Cola Hellenic supplies soft drinks to more than 550 million consumers across 28 countries, covering a wide geographical range – from Western Europe to Eastern Russia and from Estonia to Nigeria. Company produces, sells and distributes the world leading brands of The Coca-Cola Company, serving 8 billion liters of products to customers every year.

Do not send any original certificates or degrees. Incomplete applications will not be taken into consideration. Only short-listed candidates will be contacted. All applications will be handled with absolute confidentiality. No telephone or personal inquiries will be accepted.

Coca-Cola Hellenic is an employer who gives equal opportunity for employment regardless of the gender, race, age, sexual orientation, political opinion, marital status, and religion, ethnic or national origin.

Coca-Cola
Hellenic
Passion for Excellence