



This is an extraordinary opportunity to develop within a prestigious group renowned for its quality and integrity, intensive training programme for professional development of its employees, talent management and people care.

The Company is requiring high potential candidate committed to excellence, best practices and continuous improvement.

Due to the rapid growth of the business we are looking for such professional to join our **Human resources team** in the following position:

# EMPLOYER BRANDING SPECIALIST / OFFICER

**Location: Belgrade**

## CANDIDATE'S PROFILE:

### Essential:

- University degree – preferably in Communications, Marketing or Organizational Science
- Proficient level in MS Office
- Excellent command of English
- Understanding of possibilities and restrictions of social media
- Personal attributes:
  - Strong organizational and interpersonal skills
  - Analytical, explorative and open thinking approach to problems

### Desired:

- Active involvement in student organizations and projects during studies
- Experience in creating projects, presentations, trainings and workshops
- Experience in developing and activating social media campaigns

## JOB DESCRIPTION:

The chosen candidate will be part of our recruitment team and will be responsible for organization and execution of Coca-Cola Hellenic employer branding activities. He/ She will:

- Plan, organize and execute projects, campaigns and activities for communicating and positioning Coca-Cola Hellenic as desirable employer in Serbia
- Create and implement communication plan for employer branding purposes, with emphasizes on executing social media campaigns
- Ensure timely and effective advertising of new job posts
- Improve and suggest new campaigns, projects, communication channels and activities in order to ensure continuity of preferred employer status and to attract best candidates for hiring.
- Manage partnerships and cooperation with academic sector, student organizations and other institutions
- Plan, organize and execute employer branding events

## HOW TO APPLY:

You can find the application on the following address: [www.coca-colahellenic.omega.rs](http://www.coca-colahellenic.omega.rs)

Your filled application and CV on not more than two pages should be submitted by **November 11th, 2012.**

Coca-Cola Hellenic is one of the leading non alcoholic beverages producers in the Europe. Employing over 44.000 people, Coca-Cola Hellenic supplies soft drinks to more than 550 million consumers across 28 countries, covering a wide geographical range – from Western Europe to Eastern Russia and from Estonia to Nigeria. Company produces, sells and distributes the world leading brands of The Coca-Cola Company, serving 8 billion liters of products to customers every year.

Coca-Cola Hellenic is an employer who gives equal opportunity for employment regardless of the gender, race, age, sexual orientation, political opinion, marital status, and religion, ethnic or national origin.

### The time is now.

Do not send any original certificates or degrees. Incomplete applications will not be taken into consideration. Only short-listed candidates will be contacted. All applications will be handled with absolute confidentiality. No telephone or personal inquiries will be accepted.

**Coca-Cola**  
**Hellenic**  
 Passion for Excellence